



Organizer's Instructions

Gather a Team

As the organizer, engage others to carry out these activities. Please plan to stay safe using your community's guidelines to prevent the spread of COVID-19. Many of these can be done online.

1. Review instructions and kit.
2. Plan activities to do in your congregation: lead a sermon or a talk, host a table if COVID safe, or gather pledges online with IPL, host a film and discussion
3. Plan a Common Ground activity for your congregation
4. Promote your projects and the National Earth Day Climate Prayer
5. BE COUNTED! Pin your activities to IPL's national map at www.faithclimateactionweek.org

Activity Planning

Plan a sermon, a talk, or lead a conversation on climate change. On the weekends around Earth Day, clergy lay leaders, and other people of faith and conscience across the nation will speak of their abiding love for Creation and concern about climate change. Our cause is more urgent than ever. Find sermon samples and worship resources at www.faithclimateactionweek.org Find links to faith-based resources to lead a conversation about this year's theme: the connection between our faith, our food, and the climate in the enclosed Guide.

Host a table before or after the service to gather pledges to vote your values of caring for our Sacred Earth and our neighbors. Invite people to sign the postcards, give pledgers an enclosed sticker to wear, and ask them to pose for a photo holding a sign about why they are voting. (printable sign on bit.ly/actionIPL) Post these photos to social media with #FaithVotes. Provide this link to the online pledge: bit.ly/actionIPL in your congregation's social media and website. Find additional postcards at FaithClimateActionWeek.org.

Screen this year's featured film, Common Ground, to learn how the way we grow our food is an important climate solution. Since we all eat, we all can be part of this solution.

Choose a Common Ground activity to carry out in your community to support food justice and racial justice and climate justice. You and your congregation can play a vital role in working for justice. Are you an Influencer, a Supporter, or a Grower? See the enclosed Guide for resources and instructions.

Join the National Earth Day Climate Prayer on April 22 at 12 noon your time. Visit faithclimateactionweek.org to add your name and download the prayer. Invite your congregation to join you.

MAIL "Get Involved" sign up sheets and postcards to Interfaith Power & Light, 100 Maryland Ave NE, Suite 400, Washington, D.C. 20002 using the enclosed pre-addressed envelope. Postcards will be delivered by IPL all together in early May. Let's make it a huge box of postcards!

Be Counted! Post your photos to social media using #FaithClimateActionWeek

Organizer's Instructions

GET PRESS

Invite your local press to attend your Garden Blessing ceremony. Your visible actions make for great imagery for news outlets. Offer interviews in advance with your faith leaders and organizers of the gardens. Follow up these initial invitations with a phone call to the news outlet to reaffirm your invitation. Afterwards, write a thank you.

Sample media advisory to send with your invitation to press to attend:

CONGREGATION NAME(S) will lead/take part in a Garden Blessing on DATE at LOCATION in partnership with PARTNER NAME to demonstrate their support for NAME OF GARDEN in building healthy communities through providing fresh nutritious food to the neighborhood residents.

BIPOC and low-income communities often have limited access to grocery stores with fresh food and they often suffer the worst impacts of climate change from extreme weather events such as heat waves and flooding. The food in this garden is grown with climate-friendly practices that help restore the carbon balance. This garden will address both of these intersecting challenges.

Sample quote from faith leader:

“We have a sacred duty to be stewards of the Earth that supports all life, for all God’s creatures and for future generations. Supporting food justice, reversing climate change, and protecting God’s gifts of clean air and water are central to this duty.”

Describe event:

ie: Music will be provided by NAME OF GROUP, speakers include: NAME(S), elected officials present include: NAME(S). Participants will gather at LOCATION at TIME. Open to the public. Contact NAME AND PHONE OR EMAIL for more information.

FILM SCREENING



“**Common Ground**” is a new film about how regenerating the world’s soils has the potential to rapidly stabilize Earth’s climate, restore lost ecosystems, and create abundant food supplies. This film explains why transitioning to regenerative agriculture could be key in rehabilitating the planet, while simultaneously invigorating a new sense of hope and inspiration in viewers. If you liked “Kiss the Ground”, you will love “Common Ground.”

Plan to screen this film during Faith Climate Action Week at your congregation. Screen it virtually, or in-person following the COVID-safe regulations in your area. DVDs available for sale through IPL, online screening is free. Sign up to receive screening updates from IPL at www.interfaithpowerandlight.org